



Tumi Mthembu

Tumi Mthembu is the founder and CEO of Envision Brand, a 100% female black owned integrated communications agency with over 17 years of experience in the field of marketing and communications. She has expertise in strategic communications, reputation management, public relations, crisis communications, events, sponsorships, talent management and stakeholder relations and her role is to protect and enhance the reputation of brands.

Tumi has worked as a marketing and communication specialist for multinational brands across a broad spectrum of industries such as I.T, FMCG, healthcare, sports and motoring.

As an advocate for women empowerment, her agency launched WomenCan, an innovative women empowerment platform aimed at unleashing the untapped potential of women and to create a community where all women can thrive.

Driven by her passion for talent management, in 2020 she founded Expressions, which is aimed at facilitating new strategic opportunities in the arts by focusing on supporting upcoming artists with access to marketing through workshops, exposure and events.

Tumi holds a BA in Corporate Communications from the University of Johannesburg, Certificate in Brand and Marketing Management from Vega School and Certificate in Digital Marketing from AAA. She is an advisory board member of Transform South Africa, which has chapters in both Pretoria and Durban.

Services

PR & Communications

- Public Relations (PR)
- Media Relations
- Crisis Communications
- Corporate Communications
- Stakeholder Relations
- Reputation Management
- Press & Story Development

Marketing

- Digital Marketing
- Influencer Marketing
- Social Media Strategy
- Campaign Development
- Content Marketing

Branding & Strategy

- Brand Communications
- Brand Management
- Brand Identity Development
- Brand Positioning & Strategy
- Brand Engagement
- Corporate Identity Design

Events & Activations

- Brand Activations
- Event Management
- Sponsorship Management
- Conferences, Summits & Galas
- Community Engagement Events

Talent & Influencer Services

- Talent Management
- Influencer Partnerships
- Brand-Influencer Collaboration Management

Women's Empowerment

- Personal Development Programs
- Leadership Development
- Wellness & Holistic Health Initiatives
- Workshops, Masterclasses & Conversations
- Community Building & Support Networks
- Social Impact & Advocacy

Let's Collaborate



+27 11 346 5209



15 Homestead Rd, Bramley, Johannesburg, 2144

envisionbrand.co.za
info@envisionbrand.co.za



expressions.co.za
info@expressions.co.za



womenscan.co.za
info@womenscan.co.za

